**Last Call Email Template**

To Be Sent the Last Day of Launch

SUBJECT IDEA 1: Final day. You got yours [name]?

SUBJECT IDEA 2: Last chance! Get it before it's gone

SUBJECT IDEA 3: Only a Few Hours Left…

SUBJECT IDEA 4: Going…going… almost gone!

SUBJECT IDEA 5: Get It Now or Pay More Tomorrow

Write this message in a way that it creates a sense of urgency.

*Just a quick note that the XYX Weight Loss course offer is ending at 11:59 PM Eastern tonight.*

*If you're ready to lose weight and keep it off without following a strict diet, grab the XYZ Weight Loss course.*

Do a quick recap of what's included in the product.

* Report
* Worksheets
* Checklists

Remind them of how they will feel or what they can achieve once they've conquered the problem. …and what will happen if they don't take action.

Give them the link once more time.

Reassure them of the credibility of the seller and the quality of the product.

Put one more sense of urgency at the end.

*Don’t wait too long though. This exclusive offer expires at 11:59 PM Eastern tonight!*